

**The Portable  
PropTech CMO**



# The PropTech Growth Podcast

**SPONSORSHIP MEDIA PACK**

# Our Mission

For too long, PropTech companies have struggled to embrace the growth strategies that have succeeded in other tech-based spheres such as FinTech and RegTech.

Now, The PropTech Growth Podcast brings these strategies to the PropTech space, with practical implementation advice and easy-to-follow examples of success.

With world-class guests who are experts in their respective fields, every listener will come away with ideas and advice that will change the way they do business.



# Your Hosts



**Rebecca Nixon**

*The Portable  
PropTech CMO*



**Rich Wynn**

*Rich Wynn  
Consultancy*

# Target Audience

1

## LOCATION

*Primarily in the UK, with secondary connections to Europe and the US*

2

## INDUSTRY

*Completely focused on PropTech, with connections drawn from tangential industries such as FinTech and ConTech*

3

## ROLE

*PropTech leaders (CEOs and Co-Founders) are our only targeted role, which will inevitably attract some additional listeners from the VC/accelerator space*



# Our Reach

vs.  
Typical Event  
Sponsorship:  
1,000

Host  
Connections:  
25,000

Guest  
Connections:  
120,000

Extended  
Network:  
300,000

# Guests



**Dominic Grace**  
Principal  
Dominic Grace Limited



**Jimmy Armitage**  
Director  
Wavelength



**Gary Barker**  
CEO Proptech  
BetterHome Group LTD



**Adrian Love**  
Partner  
Love Ventures



**Phil Priest**  
Director  
4Corners Property



**Beth Carter**  
Growth Coach  
Startup Core Strengths



**Andrew Stanton**  
CEO  
Proptech-PR



**Tim Main**  
Director and Founder  
Property Information Products



**Maria Harris**  
Director  
Digital Cat



**Steve Rad**  
CEO  
InventoryBase



**Marie Walker**  
Co-founder  
Open Future World



**Dharmesh Mistry**  
CEO  
AskHomey

# Packages

## BRONZE

- Single-episode sponsorship
- Promotional email banner
- Mention in LinkedIn posts

**£1,000**

## SILVER

- 15-episode sponsorship (save 15%)
- Promotional email banner
- Mention in LinkedIn posts
- Special thanks at the start and end of each episode
- Pre-roll ad slot

**£12,750**

## GOLD

- 26-episode full year sponsorship (save 20%)
- Your own episode: where you choose the guests, as well as the topics and discussion points covered
- Promotional email banner
- Mention in LinkedIn posts
- Special thanks at the start and end of each episode
- Pre-roll ad slot
- Post-roll ad slot

**£20,800**

## PLATINUM

- Everything included in the GOLD sponsorship package

### PLUS:

- Banner advertising and full-page wrap on the PropTech Growth Podcast landing page
- Animated advert with professional voiceover at the start and end of every podcast episode and full-length video
- Condensed sponsorship mention at the start and end of all episode adverts

**£45,000**

# Contact Us

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